



“Creating Community Through People, Parks and Programs”

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### **For Immediate Release**

Rockville Bank To Sponsor Concert Series

Dateline: October 22, 2007, Colchester, CT

As one of the newest members of the Colchester business community, Rockville Bank is looking forward to heralding their arrival by partnering with the Town of Colchester as the Title Sponsor of the 2008 Summer Concerts on the Green. With their new branch scheduled to open in the spring, the timing will be perfect to celebrate throughout the summer.

While the line-up of entertainers is still being developed, the Summer Concerts on the Green sponsored by Rockville Bank will build on the huge success of last year's events, the first time the series was produced by Colchester Parks & Recreation. The concerts will remain on Sunday evenings: July 6-August 10, from 5:30-7:30pm, with the following two Sundays held as rain dates.

Aside from fantastic bands, the concerts will once again include food concessions. Beginning at 5:00pm each Sunday, concert goers can purchase an inexpensive dinner right on site and find the perfect spot to enjoy the show.

Jason Cohen, Director of Parks & Recreation, expressed excitement about the new partnership. “Rockville Bank’s commitment to Colchester is evident,” Cohen said. “Their ongoing demonstration of community support, well before they even open their doors, is truly extraordinary.”

Along with Rockville Bank, each concert will also have a co-sponsor, which will be featured at their respective event. After partnering as a co-sponsor of one of last summer's concerts, Rockville Bank seized the opportunity to take their support of the series to the next level.

Cathy Pompei, Branch Manager for Rockville Bank, said, “As an active, longtime Colchester resident, it is very exciting to be part of and have a Rockville Bank branch come to town. I am looking forward to being the Colchester Branch Officer and providing the highest quality of customer service to each and every one. Rockville Bank’s goal is to be a good neighbor, and you can look forward to us getting involved in a variety of community activities...even before we open. We cannot wait to welcome you to our new full-service branch!”

Co-sponsorships are still available; interested businesses should contact Colchester Parks and Recreation, or visit [www.colchesterct.net/sponsors](http://www.colchesterct.net/sponsors) for complete information.

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